



MEDIA ADVISORY

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Biofuel Leaders to Showcase Latest Advances in Alternative Aviation Fuels Development and Deployment at Farnborough International Air Show

Farnborough, England, July 12, 2010 – The Commercial Aviation Alternative Fuels Initiative (CAAFI) will host an exhibit – the United Alternative Aviation Fuels (UAAF) display – at the Farnborough International Air Show (FIAS) 2010, featuring recent advances in aviation biofuel development and deployment.

The CAAFI FIAS display and personnel representing the initiative will be on hand throughout the show to discuss the great strides that companies and agencies are making in developing and designing critically needed alternative aviation fuels. These fuels promise to enhance U.S. energy independence and bring more environmentally friendly and sustainable energy to commercial- and military-aviation purchasers.

Senior representatives from major U.S. and multinational companies and agencies will be present at the exhibit as these companies introduce their products. The schedule for key presentations by sponsors and participants of particular interest is attached.

The organizations that are sponsoring the UAAF display include:

- **CAAFI** – Cofounded in 2006 by the U.S. Federal Aviation Administration (FAA), the Air Transport Association of America (ATA), the Aerospace Industries Association (AIA) and the Airports Council International – North America (ACI-NA) to coordinate efforts to advance the development, testing, environmental acceptance, qualification and deployment of alternative aviation fuels.

- **Defense Energy Support Center (DESC)** – Leads U.S. government efforts to purchase aviation fuels derived from alternative sources. Among the world’s largest purchasers of jet fuels, DESC entered into a strategic alliance earlier this year with ATA to foster closer cooperation between military and commercial aviation with respect to the deployment of alternative fuels.
- **UOP** – A leading producer recognized for fueling more commercial, biofuel-flight programs than any other company in the world. *Biofuels Digest* recently distinguished UOP as “Processor of the Year.”
- **Solazyme** – The leading producer of algae-derived oil for aviation and diesel use. *Biofuels Digest* recently distinguished Solazyme as the “#1 Bioenergy Company of the Year”.
- **Solena** – Pioneers in municipal solid waste to jet-fuel production. Solena recently teamed with British Airways to announce a fuel-supply agreement for London City Airport.
 - *The biennial Farnborough International Air Show is one of the world’s leading aviation events. This year’s exhibition in Farnborough, England, will take place from July 19-25, 2010. The UAAF display will be open to the public in the exhibit area throughout the week. To schedule interviews with sponsor representatives, please contact CAAFI Executive Director Richard Altman via e-mail at rcbaltman@gmail.com or altrich@cox.net. Other Farnborough International Air Show CAAFI contacts are Steve Barker (ATA) at sbarker@airlines.org and Peter McKenna (Kallman Worldwide) at peterm@kallman.com.*

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